

Exponential Impact through Collaboration: Sports and Community Working Together
Monday, May 5, 2008 10:30am-12:00pm

Van Le, Senior Project Director and Counsel, Sports Philanthropy Project
Shawna Bradlich, Executive Director, Maricopa Council on Youth Sports and Physical Activity
Meg Vaillancourt, Sr. Vice President/Corporate Relations & Executive Director, Boston Red Sox Foundation
John Bare, Vice President for Sports Philanthropy and Affiliated Funds, Atlanta Falcons Youth Foundation

10:30-10:40 Introductions (Van)

10:40-11:15 Interactive Discussion Format and Opening Questions

Meg/ Red Sox philanthropy and examples of collaboration (include A/V) (5 mins)
John Bare and Blank Family/Falcons philanthropy and examples of collaboration (A/V) (5 mins)
Shawna Bradlich and AZ Cardinals/ Maricopa Council on Youth Sports collaboration (a/v) (5 mins.)

Suggested General/ Opening questions for Panelists: (20 minutes)

How is philanthropy conducted by sports teams unique?

What are the resources/ asset base employed in sports philanthropy?

What are the advantages/disadvantages of collaborating/partnering with sports philanthropies?

What are typical steps, processes that produce successful collaborations?

What are philanthropic causes that are common among sports philanthropies?

What kinds of projects lend themselves to collaborations?

Please provide examples of instances in which you successfully collaborated with a private foundation or community foundation.

What are pitfalls of collaborations particularly in the context of sports charities, and how to avoid them?

Examples of instances when community collaborations did not succeed?

11:15-12:00 Q & A with audience/wrap up (Van moderate)